

## Accenture Opens New Innovation Center for Financial Services in Jakarta

Written by Australian Business

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JAKARTA, Indonesia--( [BUSINESS WIRE](#) )--Accenture (NYSE:ACN) has opened an Innovation Center for Financial Services in Jakarta to showcase leading digital and mobile-banking innovations designed to support strategic growth for banks and financial service providers in Indonesia.

The center offers a new venue for financial industry executives to access some of Accenture's best thinking on mobile and digital solutions that can help promote financial inclusion, improve customer satisfaction, reach new customers, and reduce costs. The center will be a place for clients to meet for interactive workshops and to see real-world examples of new technologies that could be rolled out in Indonesia and throughout the ASEAN region.

"Indonesia's financial services companies understand they need to offer their customers the mobile and digital services they seek, and our new Innovation Center for Financial Services presents powerful solutions for doing so," said Sushil Saluja, senior managing director of Accenture's Financial Services group in Asia-Pacific. "The center demonstrates Accenture's commitment to bringing the world's best solutions to our clients in the region to help them offer the most robust and accessible financial services possible."

A rapidly growing number of Indonesian consumers are connecting to the internet through mobile devices. This has created new opportunity for financial services providers to engage with their customers using digital tools. The Innovation Center showcases digital solutions that financial services organizations can use to tap into this growing market, including new unbanked market segments.

For example, the center offers a showcase on how to support financial inclusion by providing peer-to-peer money transfers between mobile wallets; how to increase mobile banking services for existing clients by offering services to apply for new products via a mobile phone (from saving accounts to mortgages and wealth products); and how to offer more mobile payment options such as contactless payments at the point of sale, international remittances using a mobile phone, and redemption of loyalty coupons.

"This new center gives our clients a hands-on opportunity to experience some of the

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latest innovative solutions offered globally,” said Hendra Godjali, managing director of Accenture’s Financial Services group, Indonesia. “Accenture will demonstrate best in class thinking and help stimulate conversations about the most appropriate business models and technologies required for our clients to achieve sustainable growth in Indonesia and throughout the region.”

The new center in Jakarta is the latest addition to Accenture’s global network of Innovation Centers for Financial Services, which includes locations in Beijing, Bangalore, Chicago, and Sophia-Antipolis, France.

**About Accenture** Accenture is a global management consulting, technology services and outsourcing company, with approximately 281,000 people serving clients in more than 120 countries. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world’s most successful companies, Accenture collaborates with clients to help them become high-performance businesses and governments. The company generated net revenues of US\$28.6 billion for the fiscal year ended Aug. 31, 2013. Its home page is [www.accenture.com](http://www.accenture.com)

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