

Regus Opens New Gateway into Africa with Launch of First Centre in Botswana

Written by Australian Business

GABORONE, Botswana--([BUSINESS WIRE](#))--Regus is creating new opportunities to do business in Sub-Saharan Africa with the opening of its first centre in Botswana. The launch, which represents Regus' 101st country, will help companies of all sizes to explore a nation expected to achieve real GDP growth of around 5.5% in 2014.

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Botswana is a highly attractive market for businesses, offering “an impressive track record of good governance and economic growth”, according to the World Bank.² In addition to having a thriving mining industry, the country also has steady agriculture, financial services and tourism sectors, with the government committed to expanding non-mining private business – opportunities that Regus' presence in Botswana will help firms to explore.

Following its launch in Botswana, flexible workplace provider Regus now operates in 17 countries in Africa, offering exceptional openings for companies to expand into frontier markets. They can use Regus' network to assess the market opportunities without the financial risk of long-term, fixed property arrangements.

Mark Dixon, Regus Plc. CEO, commented: “With this launch, Regus now operates 43 locations in Africa. That's 43 different options for companies to generate new revenue and forge local partnerships in a region that is truly exciting.”

“Regus' strategy is to further increase the support we offer to companies, by growing our presence in Africa and, moreover, globally. Our target is to open at least 300 centres by the end of 2014 which will assist all of our customers to become more successful.”

About the centre

The first Regus centre in Botswana is at Gaborone towers in the capital's new central business district. The business centre features offices, meeting spaces, walk-in business lounge, virtual offices, and high-speed wifi throughout.

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Notes to Editors

About Regus

Regus is the world's largest provider of flexible workplaces, with products and services ranging from fully equipped offices to professional meeting rooms, business lounges. Over 1.5 customers a day benefit from Regus facilities across 1,800 locations in 600 cities and 101 countries. Regus was founded in Brussels, Belgium in 1989, is headquartered in Luxembourg and listed on the London Stock Exchange.

¹ African Development Bank Group, 'Botswana'.

² World Bank, Botswana Overview'.