

NEW YORK--([BUSINESS WIRE](#))--Empire State Realty Trust, Inc. (NYSE:ESRT), will present an innovative case study on **Broadcasting at the Empire State Building**

(ESB) as a featured presentation and paper at the National Association of Broadcasters (NAB) Broadcasting Engineering Conference on Advanced Media Technologies

on Saturday, April 5, 2014, 1:00-1:20 p.m. (PT)

at the Las Vegas Convention Center, Room S225. Shane O'Donoghue, Director of Broadcasting for ESB, will showcase the transformation of broadcasting at the building from 1931, up to today's sophisticated mission-critical broadcast communications.

On **Monday, April 7, 2014, 3:30-5:30 p.m. (PT)**, a panel/session entitled **“Building for the Future of Over-The-Air Broadcasting”**

will include top broadcast radio and television chief engineers and technology experts from CBS, FOX and NBC who will share their challenges, strategies and plans. Topics include managing technological change; government and legal policies (FCC Spectrum repacking); and working with management, employees and vendors to blend the digital, over-the-air, wired and wireless, ecosystem of broadcasting. The session will focus on the New York market as an example to other broadcasters, for managing the largest over-the-air broadcasting transmission facility in the United States. The session will include an overview of the Empire State Building broadcasting facility in New York—the #1 U.S. broadcast market—that is home to 19 FM radio stations, 15 television stations, and city, federal and commercial communication services. Broadcast stations have continually operated from ESB for the past 83 years. It is the birthplace for the first experimental TV broadcasts, the FM experimental broadcasts and now a showcase of today's digital media transformation. The panel/session is open to all NAB show attendees and will take place at the Las Vegas Convention Center, Room S224.

Panelists include:

- Rob Bertrand, Chief Engineer - NY, CBS Radio
- Kevin Fisher, President, Smith & Fisher
- Doug Lung, VP of Technology, NBC Owned Stations, NBC Universal
- Shane O'Donoghue, Director of Broadcasting, Empire State Realty Trust/Empire State Building
- Tim Redmond, VP Engineering and Operations FOX Television Stations
- Moderator: Peggy Miles, President, InterVox Communications

Empire State Building Broadcasting Case Study White Paper:

http://www.esbnyc.com/documents/broadcasting/esb_broadcasting_case_study.pdf

About Empire State Building Broadcasting

Empire State Building (ESB) Broadcasting remains at the center of the New York Tri-State Region's broadcasting operations. ESB's central location and strengthened technological backbone allows delivery of over-the-air broadcast signals to the entire designated market area. ESB's rebuilt telecommunications infrastructure provides broadcasters and the entire building with a state-of-the-art communications backbone with redundancies to assure the most robust and reliable communications systems anywhere. ESB offers combiner and transmitter rooms and communications facilities to accommodate all needs including endless combinations of setback space, offering multiple antennae location options for various broadcasting needs. ESB is a state-of-the-art physical plant from its comprehensive power distribution and RF Monitoring System to work safety and security protocols, ensuring the highest level of service to our broadcasting and telecommunications clients. Details at <http://www.esbnyc.com/broadcasting.asp>.

About the NAB Show

The NAB Show, held April 5-10, 2014 in Las Vegas, is the world's largest electronic media show covering filmed entertainment and the development, management and delivery of content across all mediums. With more than 93,000 attendees from 156 countries and 1,550+ exhibitors, NAB Show is the ultimate marketplace for digital media and entertainment. From creation to consumption, across multiple platforms and countless nationalities, NAB Show is home to the solutions that transcend traditional broadcasting and embrace content delivery to new screens in new ways. www.nabshow.com.

About the National Association of Broadcasters

The National Association of Broadcasters (NAB) is the premier advocacy association

for America's broadcasters. NAB advances radio and television interests in legislative, regulatory and public affairs. Through advocacy, education and innovation, NAB enables broadcasters to best serve their communities, strengthen their businesses and seize new opportunities in the digital age. www.nab.org.

About Empire State Realty Trust

Empire State Realty Trust, Inc. (NYSE:ESRT), a leading real estate investment trust (REIT), owns, manages, operates, acquires and repositions office and retail properties in Manhattan and the greater New York metropolitan area, including the Empire State Building, the world's most famous office building. Headquartered in New York, New York, the Company's office and retail portfolio covers 8.4 million rentable square feet, as of December 31, 2013, consisting of 7.7 million rentable square feet in 12 office properties, including seven in Manhattan, three in Fairfield County, Connecticut and two in Westchester County, New York; and approximately 623,000 rentable square feet in the retail portfolio. The Company also owns land at the Stamford, Connecticut Transportation Center that supports the development of an approximately 380,000 rentable square foot office building and garage and has an option to acquire two additional Manhattan office properties encompassing approximately 1.5 million rentable square feet of office space and over 150,000 rentable square feet of retail space at the base of the buildings.

Forward-Looking Statements

This press release includes "forward looking statements". Forward-looking statements may be identified by the use of words such as "believes," "expects," "may," "will," "should," "seeks," "approximately," "intends," "plans," "pro forma," "estimates," "contemplates," "aims," "continues," "would" or "anticipates" or the negative of these words and phrases or similar words or phrases. The following factors, among others, could cause actual results and future events to differ materially from those set forth or contemplated in the forward-looking statements: the factors included in the Company's Annual Report on Form 10-K for the year ended December 31, 2013, including those set forth under the headings "Risk Factors," "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Business and Properties." While forward-looking statements reflect the Company's good faith beliefs, they are not guarantees of future performance. The Company disclaims any obligation to publicly update or revise any forward-looking statement to reflect changes in underlying assumptions or factors, of new information, data or methods, future events or other changes after the date of this press release, except as required by applicable law. For a further discussion of these and other factors that could

Empire State Building Broadcasting Featured at 2014 NAB Show

Written by Australian Business

impact the Company's future results, performance or transactions, see the section entitled "Risk Factors" in the Company's Annual Report on Form 10-K for the year ended December 31, 2013, and other risks described in documents subsequently filed by the Company from time to time with the Securities and Exchange Commission. Prospective investors should not place undue reliance on any forward-looking statements, which are based only on information currently available to the Company (or to third parties making the forward-looking statements).