

Christer Trägårdh Appointed Head of Swedbank's Eastern Region

Written by Australian Business

STOCKHOLM--([BUSINESS WIRE](#))--Regulatory News:

Christer Trägårdh has been appointed head of Swedbank's (STO:SWEDA)(OSE:SWED)(LSE:SWK) eastern region. Christer Trägårdh is currently CEO of Bergslagens Sparbank and has long experience in the banking sector. He will take up his new appointment on 4 August and will be a member of the bank's Group Executive Committee.

Christer Trägårdh has been CEO of Bergslagens Sparbank since 2009. He had previously worked at Handelsbanken for 20 years in various managerial positions, including in several branches. During his CEO tenure he succeeded in making Bergslagens Sparbank one of the most profitable banks in Sweden.

"I am very pleased to have recruited Christer who has a proven track record. His excellent leadership and business acumen at Bergslagens Sparbank are a valuable asset in our continued work in the region," says Michael Wolf, Swedbank's CEO.

"I am pleased and honoured to lead Swedbank's eastern region. I hope that my experience and engagement will contribute to further strengthen the region's role," says Christer Trägårdh.

Christer Trägårdh succeeds Marie Halling and takes up his new post on 4 August. Until then Harald Bengtsson, deputy regional head of the eastern region, will be acting regional head.

Swedbank's eastern region includes 47 branches in the counties of Jönköping, Kalmar, Örebro and Östergötland.

Swedbank promotes a sound and sustainable financial situation for the many people, households and companies. Our vision is to contribute to development "Beyond Financial

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Growth". As a leading bank in the home markets of Sweden, Estonia, Latvia and Lithuania, Swedbank offers a wide range of financial services and products. Swedbank has 8 million retail customers and around 556 000 corporate customers and organisations with 305 branches in Sweden and approximately 180 branches in the Baltic countries. The group is also present in other Nordic countries, the US and China. As of 31 December 2013 the group had total assets of SEK 1 820 billion. Read more at www.swedbank.com

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