

SAN FRANCISCO--( [BUSINESS WIRE](#) )--Manzama, the leading provider of Business and Content Intelligence Platforms, has announced partnerships with two premium global content providers. The partnerships with the Financial Times and BoardEx will allow Manzama users deeper access to premium content not available on the open web. The Financial Times is a global leader in providing the latest international business, finance, economic, and political news. BoardEx is a leader in Relationship Capital Management and helps organisations to leverage relationships between their own organisations and others. Mark Hinkle, President and COO at Manzama said, “We consistently look for ways to bring our clients more value. These strategic partnerships will allow our clients access to premium content and in a seamless environment.”

The Financial Times digital content will be fully accessible to Manzama clients. Manzama clients can now seamlessly integrate some of the world's leading business news and information right into their personalised Manzama dashboards and daily email alerts.

Manzama's partnership with BoardEx will allow the two companies to exchange information between their respective platforms to bolster the value of each company's offering to its clients. The partnership will allow mutual clients of both companies to easily access both timely and important information in either environment. BoardEx clients will more easily be able to access key company and industry information, pulled from Manzama, while Manzama clients will have access to BoardEx's vast database of information around key board members and executives as well as its proprietary relationship “mapping” analysis.

## About Manzama

Established in 2010, Manzama is a content intelligence platform specifically designed for professionals. Manzama mines and analyses vast amounts of information, and delivers highly relevant and personalised intelligence to each stakeholder within the organisation. Manzama is changing the way professionals find information and makes the task of finding actionable insights easy.

## About the Financial Times:

The Financial Times, one of the world's leading business news organisations, is recognised internationally for its authority, integrity and accuracy. Providing essential news, comment, data and analysis for the global business community, the FT has a combined paid print and digital circulation of 665,000 (Deloitte assured, Q1, 2014). Mobile is an increasingly important channel for the FT, driving 60% of subscriber consumption, 45% of total traffic and 20% of new digital subscriptions. FT education products now serve 37 of the world's top 50 business schools.

## About BoardEx

BoardEx is the global leader in the emerging field of Relationship Capital Management. Unlike single user networking websites, BoardEx is a proprietary institutional platform intended for organisations offering high value products and services. BoardEx does not rely on web scraping technologies to source its data; rather BoardEx supports its research efforts with over 250 analysts. The result is highly accurate information that can be used in critical business applications. BoardEx operates globally from its offices in London, New York and Chennai, India.