

## SterlingBackcheck Appoints Martin H. Brodbeck as New Chief Technology Officer

Written by Australian Business

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NEW YORK--( [BUSINESS WIRE](#) )--SterlingBackcheck, the world's most trusted background screening company, announces the appointment of Martin Brodbeck as its new Chief Technology Officer. Brodbeck is the newest senior executive to join SterlingBackcheck's leadership team as it builds and executes on an ambitious multiyear strategy of domestic and global corporate expansion.

"We're thrilled to welcome a technologist of Marty's stature to our team," said Clare Hart, president of SterlingBackcheck. "Data quality and rapid response time are essential to our clients. In our business, technology drives both. I am confident that under Marty's leadership, SterlingBackcheck will accelerate its technology innovation and leadership in data collection, security and analytics."

Before joining SterlingBackcheck, Brodbeck was Chief Technology Officer for Pearson PLC, the multinational publishing and education company, where he led system architecture and design, product and service development, customer information systems, business intelligence systems, and the rollout of a mobile platform. Brodbeck's previous leadership roles include: CTO for Diageo PLC, Chief Architect and Global Head of Architecture & Engineering for Pfizer Inc., VP Enterprise Architecture for Merrill Lynch, and Lead Architect, Fixed Income Technology Group, with Deutsche Bank.

"For more than a decade, SterlingBackcheck has pioneered the use of technology in the background screening industry," said Brodbeck. "I'm confident that my experience and skills will help to fuel its rapid transformation into the technological powerhouse and global leader for employment screening and monitoring."

To learn more about SterlingBackcheck, please visit: [www.sterlingbackcheck.com](http://www.sterlingbackcheck.com).

### About SterlingBackcheck

SterlingBackcheck is one of the largest background check companies in the world. Led by founder William Greenblatt since 1975, SterlingBackcheck is chosen by more than 25% of the Fortune 100 and more than 20,000 organizations to help them hire and retain the

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right people. As a global background check leader, SterlingBackcheck employs 2,700 people in five countries and its team offers expertise in compliance, client experience and applicant experience. Connected by the world's most advanced background check technology platform and backed by strong financials, SterlingBackcheck continuously reinvests in its business to ensure it remains a global leader. To learn more about SterlingBackcheck, please visit: [www.sterlingbackcheck.com](http://www.sterlingbackcheck.com).

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