

Commence Corporation Celebrates 25th Year in Business

Written by Australian Business



(PRLEAP.COM) Eatontown, NJ - Commence Corporation a leading provider of online [CRM software](#) for small to mid-size enterprises is celebrating its 25th year in business. "This is quite an accomplishment says Larry Caretsky, president of Commence and one that is shared by very few companies in the software industry." When asked what has been the key ingredient to the company's success Caretsky responded as follows.

"Commence Corporation has done a very good job at developing and delivering a quality CRM product coupled with value added services that insure our customers realize the maximum value from our CRM solution. We know which customers we serve better than anyone else and what the competing alternatives are says Caretsky. If you looking for a basic low cost out of the box solution that you can download over the internet we are not the right choice, but if you have a sales organization that wants to improve sales execution, build lead generation programs and provide world class customer service we offer more options, more features and more value than others in this segment. One of the biggest differentiators says Caretsky is the array of value added services that we provide in the areas of sales management, marketing campaign management and customer service. These value added services not only ensure that our customers realize a rapid return on their investment, but by working closely with them we have built rewarding business relationships that have lasted more than two decades".

Commence CRM while targeted at small to mid-size enterprises is a robust offering that rivals the industry giants and even includes several features and applications such as project management that the big guys don't. The company's professional services team consists of experienced personal that have been engaged in several thousand implementations and have more than 15 years of experience with the company.

About Commence Corporation:Commence Corporation is a leading provider of Customer Relationship Management software. The company's products are designed to provide growing businesses with flexible solutions that leverage the cloud for managing sales execution, marketing and customer service. Commence CRM is used by several thousand businesses around the world and supported via a worldwide distribution network in North and South America, Europe and Asia Pacific. For more information visit www.commence.com .