



[Fidelity Networks announces their data center is ready to serve you.](#) (PRLEAP.COM) **The Cloud** is poised to reduce

expense, management and downtime for businesses of all sizes, but having the right Cloud solution makes realizing those promises a reality. For many small and mid-sized businesses and resource-depleted Enterprise IT shops, finding the right solution is difficult, time consuming and more of an art than a science.

Fidelity Networks, a technology solutions provider, has worked with enough customers who have faced painful challenges with cloud implementations to understand the problem. "It's not that there aren't enough Cloud providers," said Fidelity Networks President Scott M. Herndon. "In fact, there might be too many providers trying to differentiate themselves, and in the process, they're not paying enough attention to what their customers need."

Fidelity Networks has a tried and tested Concierge Service platform, which allows the company to devote the needed time to each customer and clearly identify the right solution, before migration starts. "It's not just any sales cycle to us," said Herndon. "We partner with each client and ask the right questions so we know where to go before we start the project. To us, it's good business."

The Cloud services platform announced today includes a suite of Cloud products including highly secured private cloud data storage, public and private Cloud application development and hosting, secure storage and a unique SMB backup-to-the-cloud platform.

"Including hosted VoIP and applications hosting makes sense," said Fidelity Networks COO, Kathleen Hurley. "We pride ourselves on being a one-stop-shop for our customers, extending a real partnership to enhance their IT organization. Making sure every aspect of a CIO's responsibility is running flawlessly - that is the way to ensure our clients get the most out of our service."