

EVERGREEN, Colo., Sept. 16, 2013 /PRNewswire/ -- Wowza® Media Systems, LLC, provider of Simply Powerful Streaming™ media server software, announced today that the company has acquired Camfoo GmbH, a leading solution for managing cloud-based media streaming. The acquisition amplifies Wowza's commitment to providing both small and large customers the simplicity, cost-efficiency and scalability of the cloud.

The Camfoo team has developed, implemented and delivered over 1,000 streaming media projects since 2006. The company's technology has powered some of the largest live media events on the Internet, from major music festivals to the British royal wedding.

"Wowza products have been used by Camfoo for several years," said David Stubenvoll, co-founder and CEO of Wowza. "Integrating Camfoo's automation technology with Wowza provides customers the simplest and most robust way to manage cloud streaming. We're proud to welcome Camfoo's team and technology into the Wowza family."

Wowza officially announced the acquisition at the International Broadcasting Convention (IBC) in Amsterdam, where more than 50,000 media specialists from 160 countries have gathered to discuss the latest developments in the electronic media and entertainment industry.

"At Camfoo, we figured out how to stream anywhere in the cloud, and Wowza has perfected streaming to any device. In tandem, our technologies have a lot to offer the media and entertainment industries," said Camfoo co-founder Philipp Angele. "We've been working with Wowza for a long time, and are excited by their vision for cloud streaming and thrilled about joining the team."

Camfoo is the first company that Wowza has acquired since its founding in 2005. The acquisition offers significant advantages for the continued development and enhancement of Wowza Media Server.

About Wowza Media Systems

Wowza® Media Systems Acquires Camfoo

Written by Australian Business

Wowza Media Systems, LLC (www.wowza.com) engages hundreds of millions of viewers by delivering the highest quality streaming media to any Internet-connected device. Its core product, Wowza Media Server, improves productivity among thousands of organizations by simplifying the workflow of online video delivery. To date, more than 150,000 licensees across the globe have placed their trust in Wowza. Wowza is privately held, with offices in Evergreen, Colorado, and Mountain View, California.

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