

MediaTek Appoints Dr. Justin Wang in Charge of Market Research

Written by Australian Business

HSINCHU, Sept. 16, 2013 /PRNewswire/ -- MediaTek Inc., (2454: TT), a leading fabless semiconductor company for wireless communications and digital multimedia solutions, today announced that Dr. Justin Wang has been appointed as General Manager of Corporate Marketing. In his new role, Justin will lead MediaTek's corporate Marketing Research division and Headquarter Marketing Communications. He will report to Johan Lodenius, the Chief Marketing Officer of MediaTek.

"Justin comes to MediaTek with extensive market research and strategic marketing experiences in semiconductor industry. I look forward to working closely with Justin to establish a world-class market research and analysis organization at MediaTek," Lodenius said.

Justin holds a Ph.D. degree from Princeton University. He started his career in the technology sector with AT&T Bell Labs and Texas Instrument. He spent 17 years at TSMC, leading the establishment of the market research function at TSMC and taking on in various technology marketing roles, including Vice President of TSMC Japan. He was the Sr. Vice President of Corporate Marketing and Strategy at Soitec, SA in France prior to joining MediaTek.

About MediaTek Inc.

MediaTek Inc. is a leading fabless semiconductor company for wireless communications and digital multimedia solutions. The company is a market leader and pioneer in cutting-edge SoC system solutions for wireless communications, high-definition TV, optical storage, and DVD and Blu-ray products. Founded in 1997 and listed on Taiwan Stock Exchange under the "2454" code, MediaTek is headquartered in Taiwan and has sales or research subsidiaries in Mainland China, Singapore, India, United States, Japan, Korea, Denmark, England, Sweden

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