

The Paperless Agent Gets a President

Written by Australian Business

(PRLEAP.COM) AUSTIN, Texas (September 18, 2013) – Christopher Alexander Scott is the new President of The Paperless Agent, an Austin-based real estate technology education company. Scott assumed the role on September 9th.

The Paperless Agent is part of the GoodLife Companies, a series of businesses in Austin founded by renowned real estate broker and entrepreneur Krisstina Wise. The GoodLife Companies revolve around Wise's belief that "fundamental technology skills, like proficient skills at using mobile devices in the field, are required to serve the customer of the future." The Paperless Agent helps agents make steps towards that future by, in Scott's words, "offer[ing] education and support for real estate agents who want to get mobile and go paperless."

The company's flagship product is iPad for Real Estate, a step-by-step training program that teaches agents how to use mobile devices to run their entire business. The Paperless Agent team will also share with agents and brokers the methodology and best practices of GoodLife Team Real Estate Brokerage – another of Wise's GoodLife Companies – which has been nationally recognized by Evernote and Apple as a case study for a paperless small business.

Scott has a strong background in innovative real estate with which to further the GoodLife Companies' groundbreaking progress in the industry. "After leading technology and marketing teams at real estate education companies Buffini & Co. and The Charfen Institute, Chris comes to GoodLife with a deep understanding and working knowledge of offering highly valuable real estate education and training," Wise elaborates. This experience will aid Scott in determining in what areas The Paperless Agent ought to focus development and to grow the company, which he lists as part of his overall objective as President. But growth is just part of the plan: "My big picture goal," Chris says, "is to help more agents go paperless."

Wise is excited about the addition of Scott to the team. She says, "It's an honor to work alongside Chris as we work to produce and deliver the best real estate content on the market for the sake of helping real estate agents enhance their technology skills and improve their lives." Learn more about The Paperless Agent at www.thepaperlessagent.com .

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