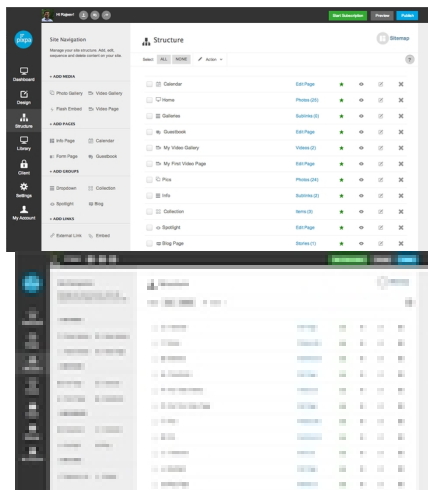
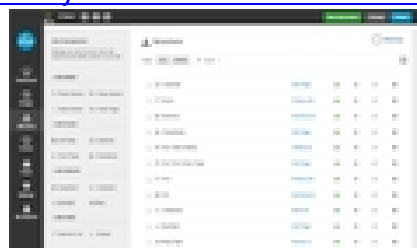


Pixpa launches new control panel that makes building websites easier for photographers

Written by Australian Business



[Pixpa EasyStudio - Portfolio website builder for photographers](#)



([PRLEAP.COM](#)) New Delhi, October 2, 2013: Pixpa (www.pixpa.co

[m](#)), the leading online presence solution for photographers and designers, today introduced a new and enhanced version of its user interface called the Pixpa EasyStudio, in an effort to strengthen its position as a premium portfolio website builder. This easy-to-use online admin tool has gone through several months of extensive development and is expected to make the process of portfolio building even easier for its users. This new upgrade aspires to reach the next level of user experience design with sleek design and fluid navigation.

"With our recent move towards HTML5, we were also feeling the need to provide an improved user interface to all our users", said Gurpreet Singh, the founder, "The new Pixpa EasyStudio interface is one of the many enhancements that we have envisioned to provide up to date user experience". "We have made an effort to abide by the best practices of modern user experience design in creating this interference and we believe this will enable our users to put together their websites with even more ease and speed", he added.

Pixpa's new EasyStudio interface intends to improve user experience through:

Intuitive Design: The new EasyStudio intends to make the website building and maintenance process as simple and intuitive as possible so that even the people with no technical know-how can manage it with ease. The interface has a three column structure which makes it easier to access different sections without having to load multiple pages.

Fast and Easy Navigation: The internal navigation is much smoother now so as not to create any difficulty for new users in locating the necessary options. All the major categories are visible on the screen and they have been categorized logically to enable efficient management.

Better Creative Control: The EasyStudio allows complete creative control over web content, the SEO drives, the social media accounts as well as the website analytics in an elegant and efficient manner.

"The new EasyStudio is not a small upgrade but a significant re-imagination of the entire interface. We hope it paves the way for more state of the art design upgrades in the near future", reiterated Gurpreet.

While the existing Pixpa users will now be able to access this new EasyStudio, the new users can also experience the same by just signing up for a 15 day free trial <http://www.pixpa.com/signup>

About Pixpa Pixpa is a Portfolio Websites design service for photographers, designers, architects, artists and other creative professionals to showcase, share and sell their work online with style and simplicity. Pixpa's Professional Portfolio Websites come with preset but customizable designs, ecommerce capabilities, protected galleries as well as social media integration.