

Local Positions Hosts Free Local Business Seminar Featuring Google Marketing Experts

Written by Australian Business



(PRLEAP.COM) Los Angeles, CA –Local Positions, an industry leader in Internet Marketing for local businesses, is hosting a [free Local Business Breakfast Seminar](#) on [How to Use the Internet to Grow Your Business](#)

. This exclusive complimentary event will feature special speakers from Google, and will provide advanced strategies on how local businesses can use online marketing to create new acquisition channels and drive sales.

The Local Business Breakfast Seminar will be held Thursday, October 17th at 10:00AM PDT and will be located at Local Positions' headquarters, 30401 Agoura Road, Suite 200 Agoura Hills, California, 91301. The event is free and open to all local business owners and marketing professionals in the Los Angeles-area.

You can register to attend here: <http://www.localpositions.com/localbusinessbreakfast/> The seminar's main speakers will be Arthur Yannoukos, Samir Janveja and Christie Dang. Mr. Yannoukos is the President of Local Positions, with more than 30 years of experience in International marketing, and special expertise in Local Search, Mobile Marketing and Conversion Rate Optimization. Mr. Janveja is the Strategic Partner Manager for Google, with years of experience delivering online solutions to small and medium sized businesses. Ms. Dang is an Account Executive for Google, who has experience in digital marketing with powerhouses including CBS and Pandora.

"We're incredibly excited to be partnering with Google to share this seminar with local businesses in our area," said Yannoukos, "The local market is growing exponentially each year, and we're thrilled to be able to offer attendees the tools and the insights they need to successfully grow their business in this competitive online landscape."

Attendees will receive insider strategies on how to create profitable online marketing campaigns targeting customers in their local area. [The Local Business Breakfast Seminar](#) will include proven strategies on Local Search Engine Optimization, Online Advertising, Mobile Marketing, Email Marketing, Social Media Marketing and Website Analytics. The seminar is designed to offer specific tactics that local businesses can use to drive traffic from Google, Google Maps, mobile devices and social networks. Seating is limited, so sign up today to attend this exclusive local marketing seminar at:

<http://www.localpositions.com/localbusinessbreakfast/>

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About Local Positions: Local Positions is an industry leading Internet Marketing agency that specializes in helping local companies grow their business. Based in Los Angeles, Local Positions works with more than 1,000 brands worldwide. The agency's parent company, National Positions, has won numerous awards and accolades for its work, including being named to Inc. Magazine's list of fastest growing privately held companies in the US. To learn more about Local Positions or online marketing for your business, visit <http://www.localpositions.com/> or call 877-470-6930.