

## The Craft Star Offers Holiday Gift Giveaways Starting Black Friday Through Cyber Monday

Written by Australian Business

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LOS ANGELES, Nov. 23, 2013 /PRNewswire/ -- ( <http://www.TheCraftStar.com> ) As Black Friday and Cyber Monday near and the handmade craze in America tops \$90B

in sales, The Craft Star is offering shoppers super coupon codes, QVC-TV-styled live sales with huge discounts - and in the spirit of giving - holiday gift product giveaways. Products on The Craft Star e-tailer which range from crushingly adorable crocheted infant bunny ear hats to precious gem stone jewelry, vintage house wares and decor, cheery fire engine truck mailboxes, customized origami-esque pinecone ornaments and customized Scrabble tile necklaces - support entrepreneurs and home-based businesses throughout the US. The Craft Star is one of the most formidable competitors to the \$30B Etsy behemoth.

Anyone can enter to win the free holiday gift products, which begin to become available at 4 am Eastern time

on Black

Friday, November 29, 2013

on

[The Craft Star blog](#)

. Also on that day, a "Guide for Shoppers" will go live featuring door-buster deals in all item categories. On Cyber

Monday, December 2, 2013

, a giveaway valued at

\$20

will be featured every hour on the hour from

6 a.m. EST until 6 p.m. EST

. One of Google +'s most lauded new users of the new QVC-TV-styled Live Sale technology, The Craft Star has added the following Live Sale blocks where 4 sellers will feature their products at up to 40% discount (for that day only):

Friday 11/29: 7 p.m. EST / 4 p.m. PST and 8:30 p.m. EST / 5:30 p.m. PST Monday 12/2: 3pm EST /

12

noon PST

Monday 12/2

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4:30 p.m. EST

/

1:30 p.m. PST

Monday 12/2

6 p.m. EST

/

3 p.m. PST

[The Craft Star](#) is an e-tailer devoted to selling handmade items, crafting supplies, and vintage products. Created by a female former entertainment executive, The Craft Star has become one of the most significant players in the \$90B crafting industry in America.

This press release was issued through 24-7PressRelease.com. For further information, visit <http://www.24-7pressrelease.com>

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