



(PRLEAP.COM) IDology, Inc., a provider of real-time technology solutions that verify an individual's identity and age for anyone conducting business in a customer-not-present environment, today announced they have been cleared to enter into agreements and provide services to New Jersey online gaming organizations from the New Jersey Division of Gaming Enforcement (DGE) following their application submission for licensure as an Ancillary Casino Service Industry Enterprise.

This allows IDology to conduct business with any Atlantic City casino licensee or platform provider in support of the targeted November 26th launch date for intrastate online gaming while the final licensing process is completed.

IDology's suite of identity verification and fraud prevention solutions were developed to give gaming operators the ability to meet regulation requirements and protect children from age-restricted commerce by validating an identity and age in real-time with a friendly non-intrusive approach. This is imperative in the online gaming environment as the law requires players to be age verified when a customer is not present.

"We are very excited to have received the go-ahead by the DGE to provide our robust identity verification and fraud prevention solution to online gaming businesses in the Garden State," said John Dancu, CEO of IDology, Inc. "This builds on our sizable experience in gaming related markets as our solution is implemented in regulated state lotteries and we also participate in Nevada's online gaming space."

About IDology, Inc. IDology, Inc. provides real-time technology solutions that verify an individual's identity and age for anyone conducting business in a consumer-not-present environment to help drive revenue, decrease costs, prevent fraud and meet compliance regulations. Founded in 2003, IDology offers a solution-driven approach to identity verification and fraud prevention that ultimately helps increase customer acquisition and improve customer experience. IDology has developed an innovative and on-demand technology platform that allows customers to control the entire proofing process and provides the flexibility to make configuration changes that are deployed automatically – without having to rely on internal IT resources or IDology's customer service – so customers can stay ahead of the fraud landscape

Written by Australian Business

while maintaining compliance. For more information, visit <http://www.idology.com/> or call 866-520-1234.