

(PRLEAP.COM) PreApps.com is adding yet another dimension to its innovative and valuable services, by partnering with App.io, which allows site users to test cutting edge mobile apps without downloading them to their device. Instead, PreApps is now offering the ability to test apps in a browser window, with the utilization of HTML5 technology. Through the integration of the PreApps platform and the App.io technology, users will be able to play brand [new apps](#) before they're released in the App Store, free of charge! Currently this option is only iOS compatible, but an Android option is in development, for release in the near-future.

This partnership is not only valuable to app fans on the PreApps site, but also to developers, because they'll be able to take advantage of a broader base of app users and beta testers, leading up to the release of their product.

"This is a great advance for us, and we're very excited about this new relationship with App.io, because it adds an even more accessible and user-friendly component to our site," said Sean Casto, founder and CEO of PreApps.com. "Now, users can easily try these amazing apps on our platform without directly downloading them."

PreApps.com is a platform that connects app developers and users in a dynamic eco-system, allowing developers to test their products prior to their release in the highly competitive app marketplace. App enthusiasts are rewarded for providing feedback and sharing new apps that the rest of the world.

These users earn points for their participation on the site, which includes sharing [new apps](#) on social media sites, serving as beta testers, and simply commenting on and reviewing apps. In exchange for points, PreApps users can redeem for gift cards to leading retailers including the iTunes and Amazon stores. The result for developers is not only pre-release buzz, but also the chance to utilize feedback to create a top-quality product with a higher likelihood of success.

"This is a great opportunity for App.io, and we're so pleased to be able to share our services with a leader in the mobile app development industry, like PreApps," said David Truong, App.io's Head of Business development. "This is a perfect collaboration for the users of PreApps.com, who rely upon the site's quality and innovation. It's such a unique community for people who love mobile apps, and the people who create them, making it a perfect fit for App.io."

Written by Australian Business

About [PreApps.com](https://preapps.com) : With over 30,000 new apps introduced a month, PreApps.com is the leading platform introducing new mobile apps to users and the marketplace prior to release. The PreApps vision is to build an ecosystem, which connects mobile app users with mobile app developers to in turn create better quality, more successful apps. By implementing user feedback in the development process, apps have a greater chance of success, and for users a more enjoyable experience.