

CustomUSB and BOLTgroup have finally launched the GIGS.2.GO USB Drive on Kickstarter

Written by Australian Business



(PRLEAP.COM) Northbrook, IL – CustomUSB has been working closely with the BOLTgroup to perfect the design of the GIGS.2.GO USB drive, and is excited to announce that it is finally ready for production. In order to cover the cost of tooling and manufacturing the first production run BOLTgroup has started a crowd sourcing campaign through Kickstarter.

The GIGS.2.GO USB drive is a tear and share USB drive for people who need to easily share digital content. This credit card sized drive is made from 100% post consumer recycled paper pulp, and houses 4 - 2GB (or larger capacity) USB drives that can be torn free and shared. The paper pulp case is durable enough to protect the drive for many uses, and at the end of the life cycle can be separated and recycled.

You can find the Kickstarter page here: <http://www.kickstarter.com/projects/1810233668/gigs-2-go-tear-and-share-thumb-drive-pack-in-recyc>

ABOUT BOLTgroup: BOLTgroup is a product + brand innovation agency. The firm works with companies of all types and sizes to creatively move brands to a position of preference, and to create products that transform their categories and make a positive change. Combining user insights research and innovation strategy with industrial design, engineering, graphic design, branding and marketing BOLTgroup challenges what exists today to envision what will be desired tomorrow. Product Innovation Realized. Brand Innovation Realized. www.boltgroup.com

ABOUT CustomUSB: CustomUSB is a service oriented custom memory products manufacturer.

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In 2012 alone we produced more than two million USB drives for customers ranging from non-profit organizations to Fortune 500 companies. We also do project management and manufacturing for customers who are looking to create USB product replicas and USB based retail products. In December of 2011, we have launched a web store allowing customers to buy cool, high-capacity flash drives for personal use. We are also an exclusive custom USB flash drive supplier for SanDisk and PortableApps.com. www.customusb.com.