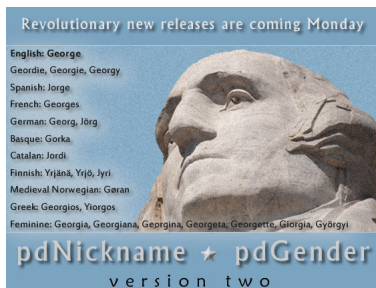


Revolutionary new name databases are coming Monday

Written by Australian Business



[Revolutionary upgrades for Peacock Data's pdNickname and pdGender software are set for release Monday.](#)



(PRLEAP.COM) Peacock Data today provided detailed information about the upgrades to their [pdNickname](#) and [pdGender](#) database products set for release on Monday.

pdNickname 2.0 has approximately **3.9 million first name variation records**, extensive fuzzy matching logic, the origin and languages of use for each name pair, and an enhanced system to improve matching accuracy.

According to the PDF document released today, the product will identify nine name types and name pair relationships, including:

Base Names Variations (forms and variants) Transcriptions Short Form Nicknames Short Form Nickname Variations Diminutives Diminutive Variations Feminine Forms Masculine Forms
pdGender 2.0 has approximately **140,000 gender coding records** with fuzzy logic, name origin, and languages of use. However, what sets it apart is the inclusion of twenty gender coding fields filtered for languages, rare uses by one gender, and other criteria.

According to the company, "**When a name is one gender in Chinese and another in English, users can have the English identification applied. When a unisex name like Kimberly is called up, users can have the much more common feminine form applied**"

The original pdNickname and pdGender databases were released in 2009 and the upgrades represent five years of development and one year of field research.

The company's website is promoting these packages as "**revolutionary.**" A spokesperson

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explained, "**New features will allow users the ability to carry out projects not possible before at this scale**."

The products will be available for immediate download starting on Monday. Users of the current versions will be able to order [upgrades](#).

About Peacock Data

Peacock Data are the makers of database products used by business, organizations, churches, schools, researchers, and government.

Their flagship offerings include: **pdNickname**, a highly-regarded name and nickname product; **pdGender**, a gender coding database; **pdGeoTIGER**, a precision ZIP+4 and address range GeoCoding package; and **pdCensus2010**, with demographic data drawn from 2010 American census tabulations.

The company's newest product is another demographics offering unveiled in May. **pdACS2013** provides American Community Survey (ACS) estimates gathered from the U.S. Census Bureau and summarized at over 100 stratification levels.

Peacock Data is a California-based company in business since 2003.