

## Global Semiconductor Sales Continue to Climb in November

Written by Australian Business

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*Worldwide sales increase for ninth straight month; Americas continue to lead growth*

WASHINGTON, Jan. 3, 2014 /PRNewswire-USNewswire/ -- The Semiconductor Industry Association (SIA), representing U.S. leadership in semiconductor manufacturing and design, today announced that worldwide sales of semiconductors reached \$27.24 billion for the month of November 2013, an increase of 6.8 percent over November 2012 when sales were \$25.51 billion and an uptick of 0.6 percent over the previous month's total. The global industry notched its ninth consecutive month of increasing sales in November, led largely by the Americas, which grew by 18.6 percent year-over-year and 4.2 percent month-over-month. All monthly sales numbers are compiled by the World Semiconductor Trade Statistics (WSTS) organization and represent a three-month moving average.

"Buoyed by sustained growth in the Americas and Asia Pacific and a recent rebound in Europe and Japan, the global semiconductor industry has shown increasing strength in 2013 and is on pace for record revenue," said

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Brian Toohey

, president and CEO, Semiconductor Industry Association. "With solid momentum across all regions and most product categories, the industry is well-positioned for a strong start to the new year."

Regionally, sequential monthly sales increased in the Americas (4.2 percent), Europe (2.0 percent), and

Japan

(0.1 percent), but fell slightly in

Asia Pacific

(-1.0 percent). Compared to

November 2012

, sales increased in the Americas (18.6 percent),

Europe

(10.9 percent), and

Asia Pacific

(5.5 percent). Sales in

Japan

decreased (-8.8 percent) compared to

November 2012

, in part due to the devaluation of the Japanese yen, but the region has been closer to last year's pace in recent months.

To find out how to purchase the WSTS Subscription Package, which includes comprehensive monthly semiconductor sales data and detailed WSTS Forecasts, please visit [http://www.semi-conductors.org/industry\\_statistics/wsts\\_subscription\\_package/](http://www.semi-conductors.org/industry_statistics/wsts_subscription_package/)

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### November 2013

Billions

Month-to-Month Sales

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Market

Last Month

Current Month

% Change

Americas

5.71

5.95

4.2%

Europe

3.05

3.11

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2.0%

Japan

3.11

3.11

0.1%

Asia Pacific

15.22

15.07

-1.0%

**Total**

**27.09**

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**27.24**

**0.6%**

Year-to-Year Sales

Market

Last Year

Current Month

% Change

Americas

5.02

5.95

18.6%

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## Europe

2.80

3.11

10.9%

## Japan

3.41

3.11

-8.8%

## Asia Pacific

14.28

15.07

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5.5%

**Total**

**25.51**

**27.24**

**6.8%**

Three-Month-Moving Average Sales

Market

June/July/Aug

Sept/Oct/Nov

% Change

Americas

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5.19

5.95

14.7%

Europe

2.91

3.11

6.7%

Japan

3.05

3.11

2.1%

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### Asia Pacific

14.83

15.07

1.6%

### Total

25.98

27.24

4.8%

### ***About the SIA***

***The Semiconductor Industry Association (SIA) is the voice of the U.S. semiconductor industry, one of America's top export industries and a key driver of America's economic strength, national security and global competitiveness. Semiconductors – microchips that control all modern electronics – enable the systems and products that we use to work, communicate, travel, entertain, harness energy, treat illness, and make new scientific discoveries. The semiconductor industry directly employs nearly a quarter of a million people in the U.S. In 2012, U.S. semiconductor sales totaled more than \$146 billion***

***and semiconductors make the global trillion dollar electronics industry possible. Founded in 1977 by five microelectronics pioneers, SIA unites companies that account for 80 percent of America's semiconductor production. Through this coalition, SIA seeks to strengthen U.S. leadership of semiconductor design and manufacturing by working with Congress, the Administration and other key industry stakeholders to encourage policies and regulations that fuel innovation, propel business and drive international competition. Learn more at [www.semiconductors.org](http://www.semiconductors.org)***

### **About WSTS**

***World Semiconductor Trade Statistics (WSTS) is an independent non-profit organization representing the vast majority of the world semiconductor industry. The mission of WSTS is to be the respected source of semiconductor market data and forecasts. Founded in 1986, WSTS is the singular source for monthly industry shipment statistics.***

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