

LAS VEGAS, Jan. 4, 2014 /PRNewswire/ -- Cleer AV launches its new brand in the U.S. at the 2014 International Consumer Electronics Show. Cleer AV introduces state of the art home audio solutions for the discerning audiophile and videophile that wants the best possible performance while delivering a tremendous value for both consumers and its specialty AV retail partners.

Its first products, the Cleer audiophile Bluetooth® Wireless Headphone Series with 8k audio technology, TV Bass Pedestal Monitor Systems, Wireless Subwoofers and their Studio-grade Loudspeaker Monitor Series are anticipated to hit the market in early 2014 – with plans for expanded categories and products to follow.

Engineered in-house, the Cleer AV line up will offer superior audiophile grade acoustically engineered headphones speaker products and electronics, built for musical accuracy and superior performance. The company's new 8K State of the art Wireless Bluetooth Noise Canceling headphone series equipped with the latest v3.0 Bluetooth® and AAC / Apt-X® lossless quality codecs for superior audio performance will have an industry superior user interface in its on-ear and in-ear monitors retailing from \$49.95 to \$249.95

The top headphone models will include Cleer AV's Patent pending adjustable headband with comfort tech, the best noise canceling in the industry with Balance Sound DSP that constantly measures your environment to fine tune the amount of noise canceling that is required from a soft passage to maximum head banging SPL (from \$299.95 retail). The elite Cleer DJ monitor headphone at \$399.95 has a new game changing twist never seen before from any other Professional or consumer electronic manufacture to be unveiled at CES.

Wireless TV Bass Pedestal Monitors Are Expandable Cleer AV will show 3 new TV Wireless Bass Speaker Systems called the *Cleer Pedestal Bass Monitors*

that are positioned to sit beneath the TV panel, with an added system benefit – they're expandable! Yes, the customer can purchase and attach (add-on) additional power bass modules if they desire more impact or additional speaker modules for large room applications, and more!

The 3 AV Wireless Bass Station Pedestal monitors and separate 3 high-performance high SPL wireless Subwoofers each will retail (from \$399.95 to \$799.95). The Cleer Pedestal Bass Station and Subwoofer wireless models are equipped with the latest v3.0 Bluetooth

®

and AAC / Apt-X

®

lossless quality codecs for superior audio performance and include both short-range Bluetooth and long-range wireless (up to 8 channels from 20-to-20 Long-range Zero latency).

Users can easily access, stream and enjoy sources from their music library, iTunes®, Airplay®, HD-Radio™, Pandora

®

and other Apps. The Cleer wireless models are equipped with Dolby

®

5.1 and Dolby DTS-HD™ High Resolution Audio formats that provide a higher quality audio experience than standard surround sound the best listening performance.

Reference Studio / DJ Grade Loudspeakers For the Computer Audio Music Producer and DJ seeking the best studio loudspeakers for the money, Cleer AV has designed and built a new studio grade reference loudspeaker series with this aficionado in mind with its new speaker technology with patented integrated mixing software. The Cleer Reference Studio Series will raise the bar for all computer audio enthusiasts – from the novice to the studio professional seeking purity and perfection. The new Cleer Studio loudspeaker Series will include 3 studio monitor models (from \$1999.95 to \$ 4999.95 retail).

The creators of Cleer AV have one simply objective in mind, to design and build a better product than any other brand in its category and market. Today's tech and music savvy consumers demand the best technology, exceptional sound, a high-build quality with a modern industrial design and styling – all at a respectable price. It's Cleer AV's plan to deliver more than expected and rise as the top sought after consumer electronics brand for headphones and more. The leaderships heritage has helped to create many of today's well know brands and products – now it's time for one brand, their own – Cleer AV.

At CES Cleer AV will introduce its new brand, products and their 2014 marketing plans to premier audio/video specialty retailers, high-performance oriented distributors and sales firms to

immediately establish their U.S. and International channel markets. **Bob Bonenfant, President and CEO of Cleer AV**

welcomes the opportunity to meet with the CE media/press for onsite interviews and suite appointments, CE specialty retailers, and domestic / international distributors and sales firms interested in learning more about becoming a business partner.

Visit Cleer AV at their **2014 International CES Paris Hotel Suite** – please call **Bob Bonenfant at 1 (508) 269-6739**

for the suite number during show hours.

ABOUT CLEER AV □ The creators of Cleer AV have one simply objective in mind, to design and build a better product than any other brand in its category and market. Today's tech and music savvy consumers demand the best technology, exceptional sound, a high-build quality with a modern industrial design and styling – all at a respectable price. Give your business a Clear advantage over its competitors by introducing the new CLEER AV Life style Headphones, Wireless Pedestal Bass Stations and Studio Monitors and by partnering with CLEER. It's Cleer AV's plan to deliver more than expected and rise as the top sought after consumer electronics brand for headphones and more. The leaderships heritage has helped to create many of today's well know brands and products – now it's time for one brand, their own – Cleer AV.

All rights reserved. All brands and trade names are the property of their respective owners. iTunes is a trademark of Apple Inc., registered in the U.S. and other countries.

SOURCE Cleer AV