

## LG to Unveil Spectacular ULTRA HD TV Lineup at CES

Written by Australian Business

---

*Company to Showcase Highly Anticipated Models with Upgraded Picture and Sound*

TORONTO, Jan. 5, 2014 /CNW/ - LG Electronics (LG) will unveil a comprehensive ULTRA HD TV lineup at the International Consumer Electronics Show (CES) in Las Vegas from January 7 - 10, 2014.

Last year, LG won over the crowds with a collection of ULTRA HD TVs equipped with advanced features and enhanced picture quality. At this year's CES, the company will raise the bar once more, highlighted by the world's first 21:9 aspect ratio CURVED ULTRA HD TV (Model 105UC9) with a screen measuring a remarkable 105 inches diagonally.

"Our newest ULTRA HD TV offerings are going to turn a lot of heads at this year's CES," said In-kyu Lee, Senior Vice President and head of the TV Division at LG Electronics' Home Entertainment Company. "Image quality is simply outstanding, and consumers are recognizing LG as a trendsetter in Ultra HD technology and a leader in moving the 4K medium forward."

### **World's First 105-inch 21:9 CURVED ULTRA HD TV**

LG's new CURVED ULTRA HD TV (model 105UC9) features a massive 105-inch screen with a 21:9 aspect ratio and 5120 x 2160 5K resolution. The result is a truly cinematic home viewing experience. With its beautiful, ergonomic design and enormous concave 105-inch screen, the 105UC9 delivers a viewing experience unmatched by any other TV available today. The extra-wide screen enables viewers to access viewing information on the side of the screen without blocking any of the ongoing action.

The new ULTRA HD TV's exceptional picture quality is complemented by the deep, rich audio produced by a forward-facing 7.2 multi-channel sound system designed in collaboration with Harman Kardon.

## LG to Unveil Spectacular ULTRA HD TV Lineup at CES

Written by Australian Business

---

. Embodying LG's new ULTRA Surround concept, the speakers create an auditory experience that takes the viewer deeper into the onscreen environment.

### Brilliantly Designed Premium 4K ULTRA HD TV

In addition to its industry-leading 105-inch CURVED ULTRA HD TV, LG will also be showcasing its premium UB9800 series 4K ULTRA HD TV lineup comprised of 65-, 79-, 84- and 98-inch units. The UB9800 series is equipped with a unique proprietary chip that enhances the Ultra HD resolution and optimizes overall image quality. Thanks to this chip, LG's latest Tru-ULTRA HD Engine Pro further differentiates the TV's picture quality from the competition.

The UB9800 comes with a sophisticated upscaling function that takes SD, HD or Full HD content and renders it in sharp, near Ultra HD quality. Working in tandem with the upgraded Super Resolution Algorithm, the Tru-ULTRA HD Engine Pro guarantees a more enjoyable viewing experience by eliminating the visual errors common to other upscaling systems. In addition, the Tru-ULTRA HD Engine Pro also supports a technique called 4K Motion Estimation Motion Compensation (MEMC), which ensures that all 4K Ultra HD content appears lifelike and free of motion blur.

A particularly forward-looking feature of LG's ULTRA HD TVs is the built-in 4K HEVC 60p decoder. The device decodes broadcast signals in both H.264 and HEVC H.265 formats, in either 30p or 60p. What's more, the TV seamlessly displays Ultra HD content from nearly any input source, including HDMI 2.0, USB and LAN. The new models also feature LG's unique ULTRA HD CINEMA 3D, which uses Film Patterned Retarder (FPR) technology to render convincing 3D images with virtually no flicker or cross-talk. LG's new ULTRA HD TV models features impressive 3840 x 2160 resolution ULTRA IPS panels. LG's IPS technology is highly regarded for its ability to offer extraordinarily detailed images and a wide viewing angle.

Visitors to LG's booth at CES 2014 (Las Vegas Convention Center, Central Hall #8204) from Tuesday, January 7 through Friday, January 10 will have the opportunity to see LG's newest ULTRA HD TVs with their own eyes.

## LG to Unveil Spectacular ULTRA HD TV Lineup at CES

Written by Australian Business

---

Connect with LG Canada on Twitter < <https://twitter.com/LGCanada> >, Facebook < <https://www.facebook.com/LGCanada> > and YouTube < <http://www.youtube.com/user/LGCanada> >.

### About LG Electronics Canada

The LG brand was established in 1995. The company is a global leader in electronics, information and communications products, with more than 117 operations around the world, and annual worldwide revenues of more than US \$49 billion. LG Canada is comprised of five business units - Mobile Communications, Home Appliance, Home Entertainment, Business Solutions and Commercial Air Conditioning. The company has offices in Toronto and Vancouver. LG Canada is focused on delivering award-winning products known for blending style and technology. These innovative products include cell phones, flat screen TVs and home appliances. For more information please visit [www.LG.com](http://www.LG.com).

### About LG Electronics Home Entertainment Company

The LG Electronics Home Entertainment Company is a global top player in televisions, monitors, commercial displays, audio video systems, personal computers and security systems. The company constantly pushes technological boundaries to create feature-rich devices with stylish designs that meet global consumer needs. LG's consumer products include CINEMA 3D Smart TVs, OLED TVs, IPS monitors, home theater systems, Blu-ray Disc™ players, car audio/video systems, mouse scanners and external storage devices. LG's commercial products include digital signage, video conferencing systems and IP security cameras. For more information, please visit [www.LG.com](http://www.LG.com).

SOURCE LG Electronics Canada

## LG to Unveil Spectacular ULTRA HD TV Lineup at CES

Written by Australian Business

---

Image with caption: "LG will unveil the World's first 105-inch 21:9 CURVED ULTRA HD TV at CES 2014. With its beautiful, ergonomic design and enormous concave 105-inch screen, the 105UC9 delivers a viewing experience unmatched by any other TV available today. (CNW Group/LG Electronics Canada)". Image available at: [http://photos.newswire.ca/images/download/20140105\\_C7148\\_PHOTO\\_EN\\_35345.jpg](http://photos.newswire.ca/images/download/20140105_C7148_PHOTO_EN_35345.jpg)