

The new, free PrejudiceTracker App is the first and only crowdsourced tracking system to report, monitor, and measure acts of prejudice, persecution, and discrimination around the world.

( [PRLEAP.COM](http://PRLEAP.COM) ) SOUTHAMPTON, PA, USA, January 30, 2014 - Millions of acts of prejudice and discrimination occur around the world every single day. They range from verbal insults to unspeakable acts of violence. Most go unreported but all are noticed, even if only by the persecuted and victimized. It is time the world took notice and action. The new free App, [Prejudice Tracker](#) does exactly that.

The Prejudice Tracker App launches soon for iPhone and Android. It is the first and only crowdsourced tracking system to report, monitor, and measure acts of prejudice, persecution, and discrimination around the world.

Victims and observers can report and describe the type and severity of human versus human acts of prejudice. From school and social media bullying to sexual orientation or racially motivated slurs and discrimination, from economic maltreatment to verbal abuse, from a show of rudeness to acts of violence, Prejudice Tracker creates a record of the event, empowers the victim and puts the perpetrator on notice.

Identified by category and incident type, reported as to date, time, and location, and described in the victim or observer's own words, Prejudice Tracker has the potential to become a powerful tool in the war against prejudice, discrimination, and abuse.

Browsers can view an interactive map of incidents around the world and sort by geography and severity of incidents. Historical data, including both macro data and micro data on specific incidents, are all available, and the user can generate charts, watch trends, and suggest new categories and types of prejudice to be included and tracked.

For the victim, this means a place to tell their story, to vent, heal, fight back, and have some control. For the observer of an event, it is a forum to share their experience and make a positive impact on the world. For the perpetrator, it is exposure-a chance to comprehend the negativity of the incident they caused, to understand the effect on their victim and feel responsibility, and perhaps even to grow and change their ways.

For the rest of us, Prejudice Tracker is a blend of reality and information and an opportunity to help those in need. This free App will become a record of what prejudice looks like worldwide. An indispensable guide for understanding, learning, teaching, and changing the face of prejudice worldwide, one incident, one victim, and one prejudice at a time. Now prejudice in all forms can be tracked, challenged, fought, and stopped.

Hear it, See it, Report it, Change the World!