

( [PRLEAP.COM](http://PRLEAP.COM) ) East Meadow, N.Y. - PenaltyBeGone (PBG), the New York search engine consulting firm, has launched a proprietary platform designed to remove and prevent Google search penalties including Google manual actions and Google algorithm updates known as the Panda, Penguin, and Hummingbird.

"We have seen a dramatic increase in the number of clients calling us because they have been penalized or they strongly suspect that they have been penalized by Google," said PenaltyBeGone CEO Michael Sherman. "Many website owners have seen their businesses completely destroyed by Google penalties."

Webmasters worldwide have grown increasingly concerned over the ongoing wave of search engine penalties levied by Google. Their punitive actions are well documented in message boards covering every aspect of the industry. Dating back to 2011 and continuing to the present day, the alarm and outrage over Google's penalty rampage has grown in direct proportion to the expansion of what some might justifiably call a disciplinary crusade by the world's search engine behemoth.

Using algorithm updates to capture non-compliant websites is nothing short of Google trawling a massive net across the entire web. The problem can be that Google's algorithm is often indiscriminant in capturing millions of websites during their updates and many businesses and enterprises are destroyed overnight.

While looking for a remedy and preventative medicine to ward off the Google penalties, PGB developed a platform that uses proprietary in-house software and a unique process that has proven to be a highly effective tool in removing Google penalties. PBG management takes that a step further in saying that their platform will remove a greater percentage of Google penalties than any options offered by their competitors. "We firmly believe that our penalty removal and recovery service gives website owners the best chance of getting their penalty removed," said Sherman.

PenaltyBeGone's primary business is in removing penalties and restoring search engine rankings, but they also know how important it is to educate webmasters about best practices in preventing these issues from becoming recurring problems. "The penalties Google imposes are really just the beginning of a nightmare for most webmasters," Sherman noted. "Uncertainty regarding their penalty, and more importantly, life after the penalty is removed is the biggest fear and concern we hear from the people calling us about their penalty." He went on to discuss that recovering rankings can be more tricky and more involved than removing the penalty. As a part of their services PBG also offers their clients a backlink and penalty monitoring service that

## PenaltyBeGone.com Launches New Platform Targeting Google Penalties

Written by Australian Business

---

helps them prevent penalties from occurring in the first place.

About PenaltyBeGone: PenaltyBeGone is a N.Y. search engine consulting firm. Their main services are removing Google penalties and restoring search engine rankings (SERP). PenaltyBeGone specializes in removing Google manual spam action penalties, Google unnatural link penalties and Google algorithm updates known as Google Panda, Google Penguin and Google Hummingbird. They also offer preventative services such as backlink and penalty monitoring services to keep domain owners from being penalized by Google again or from incurring a search engine penalty in the first place.

PenaltyBeGone 2480 Lawn Drive East Meadow, N.Y. 1154

516-486-3902 Email: [info@penaltybegone.com](mailto:info@penaltybegone.com)