



## [Women's Community Business Network](#)

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### **SANTA BARBARA, CA**

– Join the Women's Community Business Network (WCBN) on Tuesday, March 11, 12 – 2 p.m. for their

[Social Media & Online Tech workshop](#)

designed to help women entrepreneurs and professionals get savvy with their online and social media presence. This meeting will be interactive and hands-on, allowing participants to ask questions and get well grounded in the basics of effective web marketing and gaining the maximum benefits from social media sites.

Local experts will be sharing their quick tips and easy to apply basics, as well as step-by-step instructions on setting up a basic Facebook business page, how to best expand social media presence through the use of Twitter, Linked-in, Pinterest and other social sites, blogging, and applying search engine optimization techniques to gain the most from web traffic.

Likewise, if you have a particular skill, or service in the area of internet/social media marketing that would assist WCBN members and their guests, please inquire about presenting and/or being on hand to answer questions.

**About WCBN:** Women's Community Business Network serves to [empower business women](#) for their success professionally and personally by providing tools, resources, and opportunities to connect, learn, and network. Follow

[WCBN on Facebook](#)

, or call the founder, Sandy Goe, at (805)452-3632 or email her at

[wcbusinessnetwork@gmail.com](mailto:wcbusinessnetwork@gmail.com)