

## Flash Memory Summit 2014 Expects Record Attendance

Written by Australian Business

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SANTA CLARA, Calif., Feb. 7, 2014 /PRNewswire/ -- [Conference ConCepts](#), a producer of expositions on cutting-edge technologies, today announced that [flash memory summit](#) ("FMS") expects record attendance at its 2014 event to be held August 4 through 7, 2014 at the Santa Clara (CA) Convention Center. Exhibit hall space is selling out faster than in prior years, and the conference is continuing the trend that has led to a doubling of attendance since 2011.

Several factors are driving interest in the show, including the rising importance of flash memory in a wide range of applications and of solid state drives (SSDs) in consumer, enterprise, and embedded storage systems. Flash Memory Summit showcases the industry's leading high-profile speakers and executives, providing unparalleled access to technology peers and industry participants wanting to stay ahead of the competitive curve.

Past speakers include high level executives from flash memory leaders such as Micron, Skyera, Intel, EMC, Facebook, Marvell, Microsoft, SanDisk, and Samsung. Samsung announced their exciting, industry-leading 3-D flash technology at the 2014 event. Flash Memory Summit has also featured prominent industry figures such as Steve Wozniak, Apple co-founder, and Eli Harari, founder of SanDisk. Last year, the conference presented Fujio Masuoka, the inventor of both NAND and NOR flash, the Flash Memory Summit Lifetime Achievement Award.

Flash Memory Summit had almost 4,500 registrants and over 3,400 attendees in 2013. There were over 1,000 people at keynotes by Facebook, EMC, Seagate, Marvell, Samsung, Micron, Skyera, Intel, and SMART Storage plus over 500 at keynotes by LSI, Microsoft, Pure Storage, and Violin Memory.

Major participating companies included SMART Storage, Skyera, SK Hynix, Cadence, LSI, Viking Technology, Toshiba, HGST, Intel, and PMC-Sierra. Sponsoring industry groups and

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associations included Compact Flash Association, IEEE-CES, IEEE-CNSV, ONFI, SCSI Trade Association, SD Association, SNIA, SATA-IO, and Universal Flash Storage Association.

### About the Flash Memory Summit

Flash Memory Summit, produced by Conference ConCepts, showcases the mainstream applications, key technologies, and leading vendors that are driving the multi-billion dollar non-volatile memory and SSD markets. FMS is now the world's largest event featuring the trends, innovations, and influencers driving the adoption of flash memory.

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