

From Topo.ly to Mapline: The Difference is Not Just The Name

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(PRLEAP.COM) Known before as "Topo.ly," the leading online mapping site has now evolved into a name that will make its users make mapping more simple - Mapline. The company's journey from being known as "Topo.ly" to "Mapline" include a long line of users that trust the mapping application that allows them to create a map in the simplest and easiest ways. Thousands of companies have used Mapline to create a map that can be used for better data understanding. Among them are Salesforce.com, Amazon, Walmart, Apple, General Electric, McDonalds, SAP, UPS, Wells Fargo, Coca-Cola, and thousands more.

Since 2008, it has extended timely mapping tools for different organizations to help them optimizes data visualization through the use of powerful maps. Last month, it proudly announced its new name in line with its revamped website. The same tagline is used: "Mapping Made Simple." Its mission remain the same - to provide exceptional mapping experience to its users while keeping their data private and secured. Among the most sought-after features of Mapline include:

Create a map for free Embed maps on user company's website Build heat maps by territory boundaries Using different colored map markers Adding multiple data sets Filter option Sharing maps The team behind Mapline decided to change the name of the company from "Topo.ly" to "Mapline" to be true to its commitment to make mapping simple. Rebranding the leading online mapping site allows the users to remember the name along with the services offered. With Mapline, better customer service is guaranteed. This they assure by allowing its users to dig deeper into their data and use information to capture business insights that can be used to: Build sales territories Identify growth opportunities Mitigate market risks There are 2 membership plans currently offered by Mapline - Standard and Plus, both of which offer no-risk, 30-day refund guarantee. However, the difference is far greater than the price involved. It offers exceptional mapping experience for the Plus members. Standard users can begin mapping with free account. Registration is free and takes only some seconds. Once registered, they can start creating a map for free. Mapping takes only a minute or two. Standard users are allowed to have 1 saved map, can add 2 data sets and can upload up to 500 locations within a 24-hour time period. Standard users can also share maps to others, and can use different markers for each layer.

On the other hand, Plus Plan allows the users to save up to 20 maps, 20 different data sets, and can upload up to 10,000 locations within a 24-hour period. They can share the maps with their colleagues, teammates, and others. Plus users can also embed maps into their websites. The use of different markers for each data layer can also be used by Plus members and more. They are allowed to upload images for their markers, customize marker shapes and colors, and display labels for locations. They can also take advantage of faster location processing. In addition, they can add territory boundaries to their maps. The territories can also be used for heatmapping. Another feature of Plus Plan is that it has secure SSL (https) connection. Mapline offers 2 options for Plus Plan membership for those who want to pay either monthly or annually. Monthly membership price is at \$20 per month while annual price is \$220.