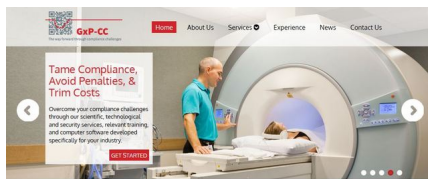


Xcellimark Helps GxP-CC Brand Their Online Image With A Website Redesign

Written by Australian Business



[Xcellimark developed a custom website representing the impressive brand identity of GxP-CC.](#) (PRLEAP.COM)

Xcellimark recently redesigned and expanded the website for GxP-CC, an international compliance services organization targeting the pharmaceutical, medical and dental industry. The Orlando interactive digital agency was able to help GxP-CC reach their marketing goals of increasing name recognition, enhancing online branding and building their company image and credibility through a fresh and search engine friendly design that incorporates specific strategies and elements designed for optimal conversion optimization.

"We are extremely pleased with Xcellimark's design and are very committed to phase two of our online marketing campaign that includes content marketing and social media marketing. By establishing a clear partnership with the Xcellimark team, we have created a great environment for our company to experience online growth and development," said James R. Francum, Executive Officer of GxP-CC.

Xcellimark developed a custom website representing the impressive brand identity of GxP-CC. As part of that effort, Xcellimark provided the following digital marketing capabilities and services.

[Custom Web Design](#) [Custom Content Management System including a Blog MySQL database](#)
[Search Engine Optimization](#) [Social Media Marketing](#) [Content](#)
[Marketing Services](#)

such as blog article publishing and distribution, social network integration and sharing of published articles.

"GxP-CC is a new corporate brand comprised of expert consultants with decades of impressive experience in international compliance. It is exciting to play a part in helping them communicate the value of their expertise to the pharmaceutical, medical and dental industries through developing their online brand. In addition, they will be publishing content relevant to their field of expertise through their website, search engines, social networks and authoritative websites," said Scott Lambert, President of Xcellimark.

About Xcellimark: Xcellimark is an award-winning digital marketing agency that focuses on growing their clients business through an inbound marketing approach that includes custom web design and integrated search engine optimization, social media, email and content

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marketing solutions. The result is a more impressive brand image, higher inbound traffic, more qualified leads and greater customer growth. For more information on how Xcellimark can help you improve your bottom line, contact Scott Lambert at 407-678-3062 ext. 210 or visit www.xcellimark.com

About GxP-CC: GxP-CC is a leading compliance services organization, providing a broad range of knowledge-based consulting, technology solutions and services to the worldwide pharmaceutical, dental and medical device industries. For more information about GxP-CC please visit www.gxp-cc.com