



( [PRLEAP.COM](http://PRLEAP.COM) ) April 10, 2014 - [Wandera](http://Wandera) , the pioneer and leading Mobile Data Gateway (MDG) provider, today announced that it has been included in the "Cool Vendors in Enterprise Mobility, 2014" report by Gartner, Inc. Gartner designates Cool Vendors as companies that "offer products and services that address issues associated with taking enterprise mobility to the next level".

"We are thrilled with our inclusion as a "Cool Vendor" and consider it as validation of our mission to provide innovative solutions that address the many costs and risks associated with enterprise mobility," said Eldar Tuvey, CEO at Wandera. "As the very first Mobile Data Gateway (MDG) provider, our global customers enjoy data analytics, savings, and security for all their mobile devices through one cloud platform."

With the growing adoption of smart devices, the proliferation of apps downloaded for business and personal use, and the continued growth of mobile data usage, today's enterprises face sharply growing mobile data costs. Data already accounts for more than half of all mobile bills and is expected to reach 70% within the next three years. Despite this, most enterprises are still flying blind when it comes the source of data overages and lack the insight and tools necessary to enforce real-time data usage policies.

Wandera's scalable cloud solution powerfully addresses these issues, cutting data costs by up to 60%. Specifically, Wandera offers three services built on top of the Mobile Data Gateway. Wandera View delivers granular insight into employee mobile data usage, enabling companies to see exactly how and where their valuable corporate data is being spent. Wandera Extend delivers substantial data savings by combining adaptive data compression with real-time data policy enforcement and content controls. Coming soon, Wandera Secure provides comprehensive device security, prevents malicious attacks and delivers a device risk condition assessment.

**About Wandera**Wandera is the world's first Mobile Data Gateway, ensuring a productive and secure mobile Internet experience for businesses. The Wandera cloud processes over 100 million content requests daily for customers with users in 36 countries. Wandera's partner ecosystem includes AT&T, Samsung and integrations with MobileIron, AirWatch and Citrix. Founded in 2012 and headquartered in San Francisco and London, Wandera is backed by leading venture capitalists, Bessemer Venture Partners, Greylock Partners and Index Ventures. For more information visit [www.wandera.com](http://www.wandera.com) .

## Wandera Named a "Cool Vendor in Enterprise Mobility, 2014" by Gartner

Written by Australian Business

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[1] Gartner "Cool Vendors in Enterprise Mobility, 2014" by Lief-Olof Wallin, Monica Basso, Nick Jones and Richard Marshall, April 2, 2014.