



[Alternative Networks and Wandera](#)

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[Alternative Networks](#)

has partnered with enterprise mobility specialist

[Wandera](#)

to deploy Wandera's Mobile Data Gateway, providing complete visibility and control of mobile data for Alternative's business customers.

The Mobile Data Gateway is a scalable cloud solution that sits in the path of mobile data, and in between employee devices and the internet. It offers two distinct services to customers: 'Wandera View', to provide deep insight into mobile data usage, including detailed itemization by user, app and site; and 'Wandera Extend' which delivers 30-60% mobile data and cost savings through real-time compression, policy enforcement and capping.

"Many of our enterprise customers are heavy consumers of mobile data and we recognized the need to help them manage this data usage across their organizations," explains Adrian Buxton, Mobile Product Marketing Manager at Alternative Networks. "By using the Wandera cloud, customers are for the first time able to set granular reports on usage and the tools to compress, cap and block apps and sites resulting in significant cost savings."

Alternative is now able to provide its customers with a service that delivers accurate insight and powerful control over company mobile data, whilst being fully integrated with Synapse, Alternative's own unique billing platform.

According to Wandera's latest mobile data report, the average corporate smartphone user in the UK consumes 730MB of data per month. Ericsson forecasts a 10x increase in mobile data between 2013 and 2019, with video and 4G adoption being big drivers for growth. UK operators report that average monthly 4G usage is approximately twice that for a 3G smartphone.

"Employee mobile devices are now central to business productivity, and are being used as much, if not more than desktop computers," said Stijn Paumen, VP of Business Development at Wandera. "Despite the exponential rise in mobile data, enterprises are flying blind when it comes to visibility into data usage. Having the technology in place to understand how data is being spent, and the tools to manage usage, is an integral part of every company mobility

strategy."

"We are thrilled to be partnering with Alternative Networks," Stijn Paumen said. "Alternative's own online customer billing interface, Synapse, is a truly exceptional mobile platform in its own right and in conjunction with our Mobile Gateway solution, Alternative's thousands of customers will benefit considerably."

"The addition of Wandera's Mobile Data Gateway to our portfolio will provide another exciting development that supports our objectives of meeting our client's business outcomes via understanding their needs, designing right fit solutions, and remaining accountable throughout from device to data centre," added Adrian Buxton of Alternative.

About Alternative Networks Alternative designs, builds and manages IT solutions for businesses from device to data centre.

It is our vision to make a difference to businesses through a forward-thinking and intelligent proposition of focusing on our customers' business outcomes; designing solutions that work; enabling them to have clear visibility and effective control; and remaining accountable from end to end. Alternative Networks was established in 1994.

www.alternativenetworks.com For further information please contact – Aidan Jackson, Communications Director Aidan.jackson@alternativenetworks.com

About Wandera Wandera is the world's first Mobile Data Gateway, ensuring a productive and secure mobile internet experience for businesses. With the explosion in mobile data usage by employees, enterprises around the world now use Wandera cloud services to view their data and extend their data plans.

Founded in 2012 and headquartered in San Francisco and London, Wandera is backed by leading venture capitalists, Bessemer Venture Partners, Greylock Partners and Index Ventures. For more information visit www.wandera.com .

Alternative and Wandera Provide Dynamic Cost Saving Insight into Mobile Data Usage

Written by Australian Business
