

National Positions Wins Award as SEO Agency Leader for Automotive Industry

Written by Australian Business

(PRLEAP.COM) May 20, 2014 - AGOURA HILLS, CA – National Positions, an industry leader in [digital marketing services](#) , has been named one of the Technology and Marketing leaders in the automotive industry by Dealer Marketing Magazine's 2014 Technology Leadership Awards.

The Technology Leadership Awards are presented to the marketing agencies that have developed the most innovative products, tools, and services that are benefiting auto dealers across the country. National Positions has been highlighted for its leadership in Search Engine Optimization for automotive dealerships across the country.

Longstanding leaders in the Internet marketing industry, National Positions has developed organic search strategies as well as pioneering technology that has helped thousands of companies leverage their online presence and grow their business. Only a handful of companies were honored, and National Positions history of successfully helping businesses in the automotive industry thrive online led to their recognition as Dealer Marketing Magazine's 2014 leader in SEO.

To ensure entirely unbiased results, this year Dealer Marketing Magazine chose to call upon the Automotive Peer Review board to certify that every vote came from the most reputable in-store dealer executives who were reviewing the technologies and services themselves first-hand.

"We're thrilled to be receiving this award as a technical leader in automotive marketing and to be recognized for our proven search engine marketing capabilities," said National Positions President, Bernard May. "We couldn't have done it without our great team, our technology, and the many votes of confidence that we received from peers and the numerous dealerships we service around the country."

In honoring the company, Dealer Marketing Magazine highlights how National Positions' innovative services have facilitated the success of companies across the automotive industry. In their 10 years in the industry, the company has expanded its global reach, helped more dealers thrive in the competitive online market, and has made significant investments in the continual improvement of their organic search services and their digital marketing technologies.

From content marketing to web design and conversion, technical SEO to social media, [National Positions](#) offers dealers Internet marketing strategies custom tailored to the industry and technologies

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designed to evolve with the demands of the automotive market-driving new traffic, qualified leads, and more sales.

About National Positions: National Positions is one of the [top SEO and digital marketing agencies](#). Based in Los Angeles, California, National Positions offers innovative online marketing services to over 1,000 clients around the world including brands like Wal-Mart, Colgate, Sandals, and Land Rover.